1.

Open a Short, Friendly Form (Not Just an Email Link)

When they click Host an Event Here, instead of taking them to an email, open a clean pop-up or new page with a short form that feels like the start of a dialogue.

Form fields could be:

- Name

- Email / Phone

- Type of Event (e.g., art show, music, workshop, private party)

- Date or timeframe

- A short message (What's your idea?)

2.

Make it Conversational

At the top of that form, write something like:

Have an idea? We'd love to hear it! Tell us a bit about your event and we'll get back to you ASAP to make it happen.

This makes it feel like a conversation instead of an application.

3.

Confirmation + Follow-Up

When they submit:

- Show a thank-you message that feels warm and human ("Thanks! We'll reach out within 24 hours to start planning with you.")

- Send an auto-email reply so they know it went through.